

Helpful Websites for Social Media & Content to Post/Repost

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Looking for hashtags?

Try this website: <http://best-hashtags.com/>

Need some photos to go with your captions?

Check out these websites for royalty-free images at no cost: <https://unsplash.com/> or <https://pixabay.com/> (be sure to scroll down past the sponsored/premium images that do have a cost).

Looking for content that is currently being used by WellHaven?

Check out this content library, this includes photos and videos that are already optimized for your social media platforms: <https://www.facebook.com/profile.php?id=100069924635338>

Looking for content to post on your page? Try these sites, they have a lot of content that is useful for pet owners: Hills

Dog care: <https://www.hillspet.com/dog-care>

Cat care: <https://www.hillspet.com/cat-care>

Today's Veterinary Practice Clinical Topics: <https://todaysveterinarypractice.com/clinical-topics/>

IDEXX Preventive Care Social Media Kit: <https://www.idexx.com/en/veterinary/preventive-care/client-communication-tools/social-media-toolkit/preventive-care-toolkit-download/>

Want to customize and professionalize your posts? Check out Canva for social media content creation and templates (free plan available):

<https://www.canva.com/create/social-media-graphics/>

<https://www.canva.com/learn/social-media-marketing-tips/>

Looking to re-share content from other pet-focused socials? Check out these accounts.

IDEXX USA

- Facebook: <https://www.facebook.com/IDEXX>
- Instagram: <https://www.instagram.com/idexx/>

Covetrus North America

- Facebook: <https://www.facebook.com/CovetrusNorthAmerica>
- Instagram: https://www.instagram.com/covetrus_na/
- Twitter: <https://twitter.com/CovetrusNA>

Zoetis

- Instagram: <https://www.instagram.com/zoetispetcare/>
- Facebook: <https://www.facebook.com/ZoetisPetcare/>

Hills

- Facebook: <https://www.facebook.com/HillsPet/>
- Instagram: <https://www.instagram.com/hillspet/>

Royal Canin USA

- Facebook: <https://www.facebook.com/RoyalCanin.us/>
- Instagram: <https://www.instagram.com/royalcaninus/>

Purina

Facebook

- <https://www.facebook.com/purina/>
- <https://www.facebook.com/purinaproplan/>
- <https://www.facebook.com/PurinaOne/>

Instagram

- <https://www.instagram.com/purina/>
 - <https://www.instagram.com/proplan/>
 - https://www.instagram.com/purinaone_us/
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